

Become a Fully Equipped **Wellness Educator**

Teach Health, Touch Hearts, Transform Lives



Our Products

The number one reason wellness ambassadors struggle...

They **don't know how to attract** people to them.

So they get stuck in their personal network, which is too small, and end up chasing the same uninterested people.

This is why the average distributor only enrolls less than 1 person every 3 months.

But imagine if you knew how to **build a community** of people interested in investing in their health.

You'd have a **never-ending list of prospects** to work with because you became skilled in audience building.

You'd no longer be stuck; instead, you'd have a group of engaged individuals ready to hear your message and join your journey.

The second reason wellness ambassadors struggle...

It's challenging to get customers to re-order after their first purchase because they lack an effective follow-up system.

They need a way to educate clients on the value of their products and encourage them to try new offerings without seeming pushy or annoying...

Why Our Products?

Our 360-degree ecosystem of marketing tools and resources will empower you to build a wellness business using an approach that magnetically draws people to you and helps you retain them for life.

Many business builders believe they are educating and 'sharing', but their **messages and actions come across as sales pitches**, which can repel potential customers without them realizing it.

We help you shift from a sales-centric approach to a genuine educational strategy that focuses **on building a community of clients.**

Unfortunately today's buyers are skeptical and they're more distrustful of anyone they think is trying to sell them something.

The challenge lies in perception.

When people see you doing things on social that give the perception that you're a salesperson, their guard goes up and they become resistant to your messaging.

When you lead with sales on social media, people can easily tune you out or worse you can get flagged as a spammer and get your content removed and blocked.

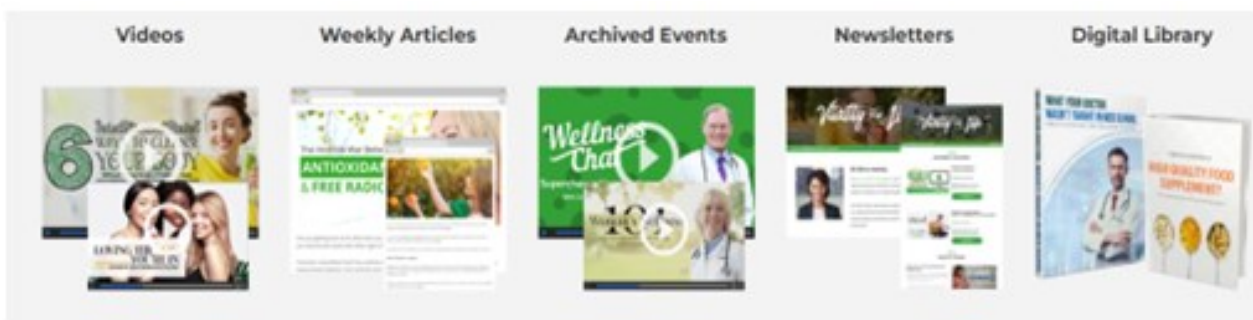
This new marketplace means you have to shift how you're perceived online.

So what can you do to grow your wellness business without creating resistance, straining relationships or doing icky things?

The answer is... to shift from leading with sales tactics to leading with an education-based marketing strategy.



You can shift how people see you online from sales person to educator and valued resource by **offering educational content** to attract interest and then you nurture engagement.



And when your audience shows interest, then you reach out and help them explore what you offer and this is the perfect time to have sales conversations.

If you want to create a wellness business using an approach that magnetically draws people to you, **make the shift** and become a **Fully Equipped Wellness Educator!**

Our Products



Marketing Hub

Your central marketing hub for finding, enrolling, and retaining clients using an education-based approach that naturally draws people to you.

[Explore How it Works](#)



Education



Network Marketers' University

Learn foundational skills and strategies that transform your approach so you'll be the Wellness Educator people seek.

[Explore Courses](#)



Mastery Coaching

Transform the way you do business to create deeper connections, provide genuine value, and build a sustainable, impactful wellness community of life-long buyers.

[Explore 12-month Coaching Path](#)



Targeted Coaching

Get 1-on-1 guidance on specific marketing topics for helpful shortcuts to success.

[Explore Coaching Topics](#)

Marketing Services



Wellness Community Launch Pad

We'll setup and launch your Wellness Community, designed for lasting success allowing you to develop a vibrant audience, create meaningful connections, and sustainably attract and retain clients.

[Explore the Launch Plan](#)



Social Marketing 365

We create engaging social content that empowers energizes and grows your Wellness Community!

[Explore How it Works](#)



Virtual Assistance

Free up your time and energy to grow your wellness business and connect with your community, while our team of Virtual Assistants handles the tedious tasks for you.

[See What We Can Do For You](#)



Custom Designs & Branding

Custom designs are more than just pretty visuals—they're a powerful tool to help you connect, engage, and grow your wellness business.

[Let's Elevate Your Branding](#)



Online Tools



Online Business Essentials Bundle

We've bundled all the online essentials—domains, email, and SSLs needed for new Wellness Educators building their online presence.



[Explore the Bundle](#)



Business Domains

Elevate your wellness brand with a personalized domain. A unique domain enhances your credibility and makes you easier to find.

Let our experts help you find and manage the perfect domain for a magnetic online presence.

[Get a Domain](#)



Business Email Accounts

Increase credibility and deliverability with an email that matches your domain. A business email is now required to use email marketing.

We verify and authenticate your email using DMARC and DKIM, ensuring you can effectively use email marketing..

[Get an Email](#)



SSL Website Security

Ensure your website visitors' data is secure when they provide their contact details, allowing you to safely build an audience and market to them with confidence.

[Protect Your Web Visitors](#)



Online Tools



Business Blog

Attract prospects and retain customers by answering the questions they need answered on your own blog. It's the one place online where you have complete control over your message and content.

[Discover How a Blog Can Help](#)



Zoom Enterprise Plan

Access the best Zoom plan available with unlimited storage for your recordings. Enjoy all the premium features, including a custom link and enhanced support not offered by other Zoom plans.

[Get Zoom's Best Plan](#)



We'll help you build a wellness business using an approach that magnetically draws people to you and retains them for life.

Get a FREE Wellness Educator Strategy Session!



Imagine having someone who can help you get clarity on the steps you need to take to **make the shift** from being seen as a salesperson to a wellness educator people seek.

And we'll give you a roadmap for setting up your online presence and wellness community so you'll know the exact next steps to take.

In just 60 minutes, we'll:

- Review your goals and your current digital presence.
- Discuss the current challenges holding you back from success.
- Lay out a road map to make the shift to a thriving wellness educator.
- Help you get the support and resources needed to launch your community.

Don't miss this opportunity to elevate your approach and thrive in the digital wellness landscape. **Make the shift today for success that lasts!**

Book Your FREE Session Today!

Click to Book Appointment

www.yfp.works/shop-doc

